

## **SELECTED ACCOMPLISHMENTS**

- ❖ Initiated and successfully advocated for legislation making Massachusetts the first state to adopt California's stringent auto emissions standards, i.e. drafted the legislation, recruited legislative sponsors, organized diverse coalition partners, implemented a comprehensive media campaign and oversaw grassroots outreach. Vermont, the Northeast, and then the nation would soon follow Massachusetts lead.
- ❖ Initiated and successfully advocated for legislation claiming \$20 plus million annually through unclaimed bottle deposit escheatage which was dedicated primarily to Massachusetts solid waste reduce, reuse and recycle programs.
- ❖ Led legal effort and organized neighbors to defeat state and local permits for sludge and septage composting facility on farm land that posed potential toxic hazards to the surrounding area, groundwater, and local wells. That farm was subsequently turned into a nationally recognized organic dairy and cheese production facility.
- ❖ Developed campaign and built coalition of business, consumer and environmental advocates to defeat environmental and consumer unfriendly electric utility deregulation legislation.
- ❖ Successfully advocated for first in the nation privacy requirement that businesses and individuals must have a consumer's written consent before accessing their credit report.
- ❖ Worked with other organizations, regulators, legislators and the media to pass legislation that established the first in the nation electric efficiency utility.
- ❖ In concert with low income and elder advocates convinced state regulators to adopt managed care regulations including establishing an ombudsman office for health care consumers.
- ❖ Played a leading role in negotiating and passage of Vermont's Childhood Lead Poisoning Prevention Law; at the time considered by health experts to be one of the most child protective state laws surpassed only by Massachusetts. (It was recently updated to encourage greater enforcement)
- ❖ Instrumental in building inspection and environmental testing business from one office in Vermont to over seventy franchise offices in forty-three states.
- ❖ Oversaw the sale of Allstate Home Inspection, a 43 state franchise business, to a publicly traded corporation
- ❖ Featured speaker at the 20<sup>th</sup> Anniversary Celebration of Earth Day in Boston before 250,000 people.
- ❖ Guest lectured at Harvard University, Boston University, Wellesley College & more.
- ❖ Played a leading role on Randolph Planning Commission in drafting, negotiating and gaining consensus amongst landowners and community members to support passage of progressive regulations utilizing Smart Growth concepts.

## **JENNY L CARTER RESUME**

### **LICENSES**

Admitted to Vermont Bar	(active status)	1986
Admitted to Massachusetts Bar	(retired status)	1987

### **EDUCATION**

Vermont Law School, Master of Study in Environmental Law	1987
Vermont Law School, Juris Doctorate	1986
Rollins College Bachelor of Arts	1980

### **CAREER HISTORY**

**American Continuing Education Institute** 2012 - present  
**dba Calypso Continuing Education, Co-Founder and General Counsel**

Co-created a comprehensive 5 year business plan for a new multi-media online professional education C-Corp that allowed it to raise capital by selling equity in the form of stock and convertible debentures while ensuring compliance with Securities Exchange Commission regulations and meeting the financial, tax, and liability protection needs of potential investors. Developed disclosure and other materials required by the SEC. Currently participate in developing strategic alliances and joint ventures to leverage existing assets and oversee regulatory compliance with state educational and professional boards. Coauthor courses related to professionals' legal responsibilities.

**American Indoor Air Quality Assessment Services, LTD** 2008 – present  
**Co- founder and General Counsel**

Assist in the start up of an indoor air quality consulting and testing firm specializing in indoor air quality, lead paint and asbestos management plans for schools, hospitals, and commercial facilities. Draft contracts and ensure the integrity of intellectual property rights through appropriate filings. Engage in strategic business development including budgetary planning and identification of emerging markets in the environmental health field.

**Allstate Home Inspection and Household Environmental Testing, LTD** 2000 - 2007  
**Co-owner and Director of Regulatory Compliance**

Helped grow AHI from one Vermont office to a franchise of 70 plus offices in 43 states. Involved in all aspects of the business. Primary responsibilities included ensuring compliance with complex Federal Trade Commission and state franchise laws, intellectual property filings, and contract negotiations . Trained new franchisees regarding environmental health and other laws. Actively participated in negotiations leading up to the sale of the business to a publicly held corporation. Coordinated due diligence documents as required by the Stock Purchase Agreement.

**Vermont Public Interest Research Group** 1991 - 2000  
**Policy Director and Staff Attorney**

Initiated, developed and executed VPIRG's legislative, regulatory, and legal campaigns in collaboration with the VPIRG Board, Executive Director and staff. Created and participated in diverse coalitions of environmentalists, business representatives, consumer advocates, low-income

## **VPIRG** - cont.

advocates, regulators and legislators. Developed and implemented comprehensive media plans, including press conferences, editorial board meetings, op-ed pieces and interviews. Testified before state legislative and U.S. Congressional committees. Assisted in grant writing. Helped plan VPIRG's door to door outreach campaigns. Energy issues covered included: electric utility , deregulation, energy efficiency, environmental externalities of Vermont's power supply, utility rates, LIHEAP funding, low-level radioactive nuclear waste and Hydro-Quebec. Environmental issues covered included: recycling, NAFTA, organic certifications. Health care issues covered included: lead poisoning prevention, universal health care, managed care regulations, and hospital budgets.

### **Massachusetts Public Interest Research Group Environmental Program Director**

1987 - 1991

Represented MASSPIRG before legislative and regulatory bodies, the media, grassroots activists, potential funders and the public. Responsibilities similar to VPIRG, but focused solely on environmental policies. Issue areas included auto emissions, acid rain, solid waste reduction, incineration, pesticides, and the state environmental budget. Legislative successes included passage of first in the nation auto emissions legislation adopting California's stringent standards and securing over \$20 million per year primarily for solid waste reduce, reuse and recycle programs through bottle deposit eschatage.

### **Solo Practitioner**

1986 – 1987

Practiced before Act 250 regional commission and Water Resources Board. Advised clients on permitting processes.

## **AWARDS**

Robinson-Fishman Humanitarian Fellowship Award – *Vermont Law School*

## **PROFESSIONAL APPOINTMENTS**

- Vermont Commission on Childhood Lead Poisoning Prevention\* 1995-1996
- Vermont Health Policy Council \* 1994- 1997
- Vermont Certificate of Need Review Board \* 1994-1997  
*(oversaw and approved hospital capital budgets)*
- Agency of Natural Resources Restructuring Committee\*\* 1995
- Vermont Solid Waste Commission\*\* 1996

\* *Gubernatorial appointment*

\*\* *Agency of Natural Resources appointment*

\*\*\* *Legislative appointment*